

```
? b foodsci
      11mar08 09:24:29 User290628 Session D19.2
          $0.00      0.115 DialUnits File410
$0.00 Estimated cost File410
$0.00 Estimated cost this search
$0.54 Estimated total session cost      0.265 DialUnits
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IPCR/8 classification codes now searchable as IC=. See HELP NEWSIPCR.
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Set  Items  Description
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```
? s (callard (w) bowser) and (packag? OR container? OR box? OR tin? OR pouch?) and
((edible OR eat? or consum?) (w) (strip? sheet? film?))
      75  CALLARD
      176 BOWSER
      54  CALLARD(W)BOWSER
      466725 PACKAG?
      234418 CONTAINER?
      181984 BOX?
      375533 TIN?
      38495  POUCH?
      121248 EDIBLE
      177602 EAT?
      1084458 CONSUM?
          0  STRIP? SHEET? FILM?
          0  ((EDIBLE OR EAT?) OR CONSUM?) (W) STRIP? SHEET? FILM?
S1      0  (CALLARD (W) BOWSER) AND (PACKAG? OR CONTAINER? OR BOX?
          OR TIN? OR POUCH?) AND ((EDIBLE OR EAT? OR CONSUM?) (W)
```

(STRIP? SHEET? FILM?))
? s (callard (w) bowser)
75 CALLARD
176 BOWSER
S2 54 (CALLARD (W) BOWSER)
? t s2/medium,k/1-10
>>>KWIC option is not available in file(s): 399

2/K/1 (Item 1 from file: 51)
DIALOG(R)File 51:Food Sci.&Tech.Abs
(c) 2008 FSTA IFIS Publishing. All rts. reserv.

00300173 85-07-e0002 SUBFILE: FSTA
The Royal route through ***Callard*** & ***Bowser*** . CMM follows in the
footsteps of Her Royal Highness the Princess of Wales.
Anon.
Confectionery Manufacture and Marketing 1985 , 22 (1) 24, 26
LANGUAGE: English

The Royal route through ***Callard*** & ***Bowser*** . CMM follows in the
footsteps of Her Royal Highness the Princess of Wales.
The new factory designed specifically for Callard & Bowser is
described e.g. the premix department of the toffee line is composed of
fully...

2/K/2 (Item 1 from file: 53)
DIALOG(R)File 53:FOODLINE(R): Science
(c) 2008 LFRA. All rts. reserv.

00229012 FOODLINE ACCESSION NUMBER: 237753
Young at heart. (Confectionery packaging).
Ellingham L
Packaging Week 6 (22), 16-7
1990
LANGUAGE: English
DOCUMENT TYPE: Journal article

ABSTRACT: The materials chosen to pack Callard & Bowser's
toffee range and the importance of pack design to the success of the
brand...

2/K/3 (Item 2 from file: 53)
DIALOG(R)File 53:FOODLINE(R): Science
(c) 2008 LFRA. All rts. reserv.

00059454 FOODLINE ACCESSION NUMBER: 40265
Contherm helps toffee production at ***Callard*** & ***Bowser*** .
Anon
Confectionery Manufacture and Marketing 15 (3), 21.
1978
LANGUAGE: Unspecified
DOCUMENT TYPE: Journal article

Contherm helps toffee production at ***Callard*** & ***Bowser*** .

2/K/4 (Item 3 from file: 53)

DIALOG(R)File 53:FOODLINE(R): Science
(c) 2008 LFRA. All rts. reserv.

00049758 FOODLINE ACCESSION NUMBER: 30510
Callard & ***Bowser*** gears up for global marketing.
Anon
Candy and Snack Industry 142 (1), 25-6+8.
1977
LANGUAGE: Unspecified
DOCUMENT TYPE: Journal article

Callard & ***Bowser*** gears up for global marketing.

2/K/5 (Item 1 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

294544 99110338
KRAFT PLOTS NEXT CANDY: GAL 'TOLDS
Author(s): Pollack J
Advertising Age, 70(26) (June 21 1999), p. 1,48
CODEN: ADVAAQ
Publication Date: 19990621
Doc Type: JOURNAL
Company Name: Kraft Foods; Callard & Bowser-Suchard
Descriptors: NEW PRODUCTS; CONFECTIONERY, PRODUCT MARKETING

Callard & Bowser-Suchard, a unit of Kraft Foods, is planning
a reintroduction and repositioning of La Vosgienne...
Company Name: Kraft Foods; Callard & Bowser-Suchard

2/K/6 (Item 2 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

278018 97110306
ALTOIDS: THE LITTLE MINT THAT COULD
Author(s): Kaplan A
US Distribution Journal, 224(4) (July 1997), p. 30
CODEN: USDJEK
Publication Date: 19970701
Doc Type: JOURNAL
Company Name: Callard & Bowser; Kraft
Descriptors: NEW PRODUCTS; CONFECTIONERY, PRODUCT MARKETING

Company Name: Callard & Bowser; Kraft

2/K/7 (Item 3 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

267899 96060039
PROMO CARTONS REAP SWEET REWARDS FOR TOBLERONE
Author(s): Falkman M A
Packaging Digest, 33(4) (March 1996), p. p 76,78,80
CODEN: PADID5

Publication Date: 19960301
Doc Type: JOURNAL
Descriptors: PACKAGING DEVELOPMENTS

When Callard & Bowser-Suchard wanted a new three pack carton with holiday motifs for Toblerone chocolates, they called...

2/K/8 (Item 4 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

241424 93190034
KRAFT COMBINES JACOBS SUCHARD, CALLARD & BOWSER
Author(s): Anon
Candy Marketer, 9(5) (September 1993), p. p 7
CODEN: CMARER
Publication Date: 19930901
Doc Type: JOURNAL
Descriptors: COMPANY & ASSOCIATION NEWS

KRAFT COMBINES JACOBS SUCHARD, CALLARD & BOWSER
Kraft USA has announced the merger of its subsidiaries Jacobs Suchard International and ***Callard*** & ***Bowser*** (USA) Inc. They will now be known as ***Callard*** & ***Bowser*** -Suchard Inc.

2/K/9 (Item 5 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

238658 93110283
SUGAR FREE FRUIT GUMS
Author(s): Anon
International New Product Report, (9) (April 30, 1993), p. p 12
CODEN: INRPE9
Publication Date: 19930430
Doc Type: JOURNAL
Descriptors: NEW PRODUCTS

Callard & Bowser, UK, a part of Terry's Group, has introduced Tangs Fruit Gums, a line of...

2/K/10 (Item 6 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

232368 92190307
FRUIT JELLIES
Author(s): Anon
International New Product Report, (18) (September 18, 1992), p. p 10
CODEN: INRPE9
Publication Date: 19920918
Doc Type: JOURNAL
Descriptors: NEW PRODUCTS

Callard & Bowser, UK, has introduced a Fruit Jelly Assortment that are shaped like fruit pieces. The jellies...

? s s2 and (packag? OR container? OR box? OR tin? OR pouch?)

54 S2
466725 PACKAG?
234418 CONTAINER?
181984 BOX?
375533 TIN?
38495 POUCH?

S3 8 S2 AND (PACKAG? OR CONTAINER? OR BOX? OR TIN? OR POUCH?)

? t s3/medium,k/all

>>>KWIC option is not available in file(s): 399

3/K/1 (Item 1 from file: 51)
DIALOG(R)File 51:Food Sci.&Tech.Abs
(c) 2008 FSTA IFIS Publishing. All rts. reserv.

00300173 85-07-e0002 SUBFILE: FSTA

The Royal route through ***Callard*** & ***Bowser*** . CMM follows in the footsteps of Her Royal Highness the Princess of Wales.

Anon.

Confectionery Manufacture and Marketing 1985 , 22 (1) 24, 26

LANGUAGE: English

The Royal route through ***Callard*** & ***Bowser*** . CMM follows in the footsteps of Her Royal Highness the Princess of Wales.

The new factory designed specifically for Callard & Bowser is described e.g. the premix department of the toffee line is composed of fully...

...butterscotch depositor, GD machines for roll wrapping toffees, and Driver Southall equipment for accurately filling ***tins*** . Exports of the various products are briefly discussed.

3/K/2 (Item 1 from file: 53)
DIALOG(R)File 53:FOODLINE(R): Science
(c) 2008 LFRA. All rts. reserv.

00229012 FOODLINE ACCESSION NUMBER: 237753

Young at heart. (Confectionery ***packaging)*** .

Ellingham L

Packaging Week 6 (22), 16-7

1990

LANGUAGE: English

DOCUMENT TYPE: Journal article

Young at heart. (Confectionery ***packaging)*** .

ABSTRACT: The materials chosen to pack Callard & Bowser's

toffee range and the importance of pack design to the success of the brand...

...DESCRIPTORS: ***PACKAGING*** ; ***PACKAGING*** ...

...PACKAGING FILMS...

...PLASTIC ***PACKAGING*** PRODUCTS

3/K/3 (Item 1 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

294544 99110338
KRAFT PLOTS NEXT CANDY: GAL 'Toids
Author(s): Pollack J
Advertising Age, 70(26) (June 21 1999), p. 1,48
CODEN: ADVAAQ
Publication Date: 19990621
Doc Type: JOURNAL
Company Name: Kraft Foods; Callard & Bowser-Suchard
Descriptors: NEW PRODUCTS; CONFECTIONERY, PRODUCT MARKETING

Callard & Bowser-Suchard, a unit of Kraft Foods, is planning
a reintroduction and repositioning of La Vosgienne...

... candy referred to as 'a female Altoids' by experts in the field. It's
circular tin packaging features French wording and drawings of
fruit.

Company Name: Kraft Foods; Callard & Bowser-Suchard

3/K/4 (Item 2 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

267899 96060039
PROMO CARTONS REAP SWEET REWARDS FOR TOBLERONE
Author(s): Falkman M A
Packaging Digest, 33(4) (March 1996), p. p 76,78,80
CODEN: PADID5
Publication Date: 19960301
Doc Type: JOURNAL
Descriptors: PACKAGING DEVELOPMENTS

When Callard & Bowser-Suchard wanted a new three pack carton
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Descriptors: PACKAGING DEVELOPMENTS

3/K/5 (Item 3 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

219517 91170382
Pastilles
Author(s): NA
International New Product Report, (17) (September 06, 1991), p. p 8
CODEN: INRPE9
Publication Date: 19910906
Doc Type: JOURNAL
Descriptors: NEW PRODUCTS

Pastilles: Callard & Bowser, UK, has introduced Mixed Fruit
Pastilles. Flavors include Orange, Lemon, Lime, Blackcurrant and Raspberry.
Packaging is a tube.

3/K/6 (Item 4 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

52505 81020525

Candies

Author(s): NA

MC. The Manufacturing Confectioner, (June 1981), p. p 81

CODEN: MCNFAO

Publication Date: 19810601

Doc Type: JOURNAL

Descriptors: NEW PRODUCTS; CONFECTIONERY

Candies: Callard & Bowser (USA) Inc has introduced a new item, Peanut Butter Toffee Roll. The traditional Butterscotch Stick ***package*** has been redesigned with new graphics.

3/K/7 (Item 5 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

26653 78010620

CALLARD & BOWSER (UK) HAS NEW FILM PACKAGES FOR ITS TOFFEES. . . .

Author(s): NA

Confectionery Production, (March 1978), p. P 91

CODEN: CNFPAF

Publication Date: 19780301

Doc Type: JOURNAL

Descriptors: NEW PRODUCTS; CONFECTIONERY

CALLARD & BOWSER (UK) HAS NEW FILM PACKAGES FOR ITS TOFFEES. . . .

CALLARD & BOWSER (UK) HAS NEW FILM PACKAGES FOR ITS TOFFEES.

3/K/8 (Item 6 from file: 79)
DIALOG(R)File 79:Foods Adlibra(TM)
(c) 2002 General Mills. All rts. reserv.

24701 78001314

CALLARD & BOWSER HAS A NEW CELLOPHANE BAG TO PACKAGE ITS BUTTERSCOTCH . . .

Author(s): NA

Confectionery Production, (September 1977), p. P 384

CODEN: CNFPAF

Publication Date: 19770901

Doc Type: JOURNAL

Descriptors: NEW PRODUCTS; CONFECTIONERY

CALLARD & BOWSER HAS A NEW CELLOPHANE BAG TO PACKAGE ITS BUTTERSCOTCH . . .

CALLARD & BOWSER HAS A NEW CELLOPHANE BAG TO PACKAGE ITS BUTTERSCOTCH TOFFEES.

? s s2 and ((edible OR eat? or consum?) (w) (strip? sheet? film?))

54 S2

121248 EDIBLE

177602 EAT?

1084458 CONSUM?

0 STRIP? SHEET? FILM?

S4 0 ((EDIBLE OR EAT?) OR CONSUM?) (W) STRIP? SHEET? FILM?
 0 S2 AND ((EDIBLE OR EAT? OR CONSUM?) (W) (STRIP? SHEET?
 FILM?))